

“The future of Governance is data-driven and Indian cities are beginning to adopt this change in their functioning.”

Data-Smart Cities Framework,

Ministry of Housing and Urban Affairs (MoHUA)

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India's Urban Governance

Strong need of Digital First Approach

RBI report on Municipal Finances (November 2022)

1. Municipal revenues stagnated at ~ 1% of GDP (7.4% - Brazil and 6% - South Africa)

2. 9 / 14 states have adopted NMAM and Municipal Accounts Manual.

Budget Speech 2023-24

1. Property tax governance reforms and ring-fencing user charges, cities will be incentivized to improve their credit worthiness.
2. All cities and towns will be enabled for 100 per cent mechanical desludging of septic tanks and sewers.

National Conference of Chief Secretaries 15th – 17th June 2022 Dharmshala

Hon'ble Prime Minister stated the need for generating competition amongst municipal bodies in the matter of finances. Finances comprising Tax and Non-Tax revenue can be improved by adoption of technology and digitalization of processes

World Bank Report

Property Tax collections are < 0.25% of GDP (OECD – 1%, US-UK-Canada - ~ 2 – 3 %).

NITI AAYOG report (January 2023) on “Transition to Accrual accounting in ULBs”

Only a few States have managed to sustain the change to move to Accrual based accounting.

The approach recommended is Digital First.

Present Scenario

States/UTs and cities are progressing towards Digital Urban Service Delivery however, most of them are yet to unlock the full potential of their existing revenue sources due to absence of a unified data viewing platform, let alone tap into new streams.



Current Challenges



Poor Quality Data



Limited Granularity of Data



Non-availability aggregated of Data



Data Discrepancies and inaccuracies



Lack of National Level Benchmarking for SLAs & Services

Vision

Standardized format of Collecting Data



Granular Data Monitoring at all levels of governance



More efficient and accurate data collation system



Effective Monitoring of services



Benchmarking of SLAs and Comparison of States



Standardize Format of Collecting Data

The data collected from states follows Standard Labels to ensure uniformity, prevent confusion, and maintain a standardized format for data collection.

| Module Name | Screen Name | Existing Nomenclature in the State | Standardized Nomenclature in the State |
|--------------|-------------------------|------------------------------------|--|
| Property Tax | Search Property | Unique Property ID | Property ID |
| Property Tax | Search Results | Name | Owner Name |
| Property Tax | Search Results | Property Address | Address |
| Property Tax | Bill Details | Unique Property ID | Property ID |
| Property Tax | Bill Details | Total Amount Due | Property Tax Amount |
| Property Tax | My Bills | Unique Property ID | Property ID |
| Property Tax | My Bills | Property Address | Address |
| Property Tax | My Bills | Property Tax | Assessed Value |
| Property Tax | My Bills | Total Amount Due | Property Tax Amount |
| Property Tax | Payment Acknowledgement | Payer Name | Owner Name |
| Property Tax | Payment Acknowledgement | Payer Contact | Owner Contact |
| Property Tax | Payment Acknowledgement | Total Bill Amount | Total Property Tax Amount |
| Property Tax | My Payments | Consumer ID | Property ID |
| Property Tax | My Payments | Payer Name | Owner Name |
| Property Tax | My Payments | Payer Contact | Owner Contact |
| Property Tax | My Payments | Total Bill Amount | Property Tax Amount |
| Property Tax | Type of Property | Type of Ownership | Ownership |

Granular Data Monitoring at all levels of governance



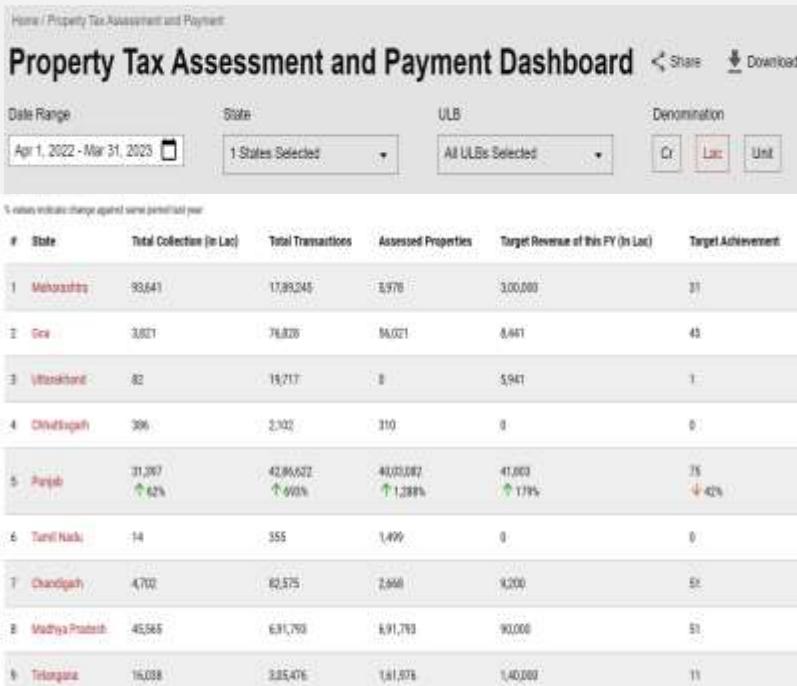
Property Tax Assessment and Payment Details

| Property Type | Address | Value | Assessment | Payment |
|---------------|----------------------------------|----------------|-----------------|--------------|
| Residential | 123 Main Street, Anytown, USA | \$1,234,567.89 | 2023 Assessment | 2023 Payment |
| Commercial | 456 Commercial St, Anytown, USA | \$2,345,678.90 | 2023 Assessment | 2023 Payment |
| Industrial | 789 Industrial Rd, Anytown, USA | \$3,456,789.01 | 2023 Assessment | 2023 Payment |
| Land | 567 Land Ln, Anytown, USA | \$4,567,890.02 | 2023 Assessment | 2023 Payment |
| Residential | 234 Residential St, Anytown, USA | \$5,678,901.03 | 2023 Assessment | 2023 Payment |
| Commercial | 876 Commercial St, Anytown, USA | \$6,789,012.04 | 2023 Assessment | 2023 Payment |
| Industrial | 432 Industrial Rd, Anytown, USA | \$7,890,123.05 | 2023 Assessment | 2023 Payment |
| Land | 123 Land Ln, Anytown, USA | \$8,901,234.06 | 2023 Assessment | 2023 Payment |

National level Data



Granular Data Monitoring at all levels of governance



State Level Data



Granular Data Monitoring at all levels of governance

Home | Property Tax Assessment and Payment

Property Tax Assessment and Payment Dashboard

Date Range: Apr 1, 2023 - Mar 31, 2023

State: 1 States Selected

ULB: All ULBs Selected

Denomination: Cr, Lac, Unit

Key Performance Indicators

Boundary Usage Search

% values indicate change against same period last year

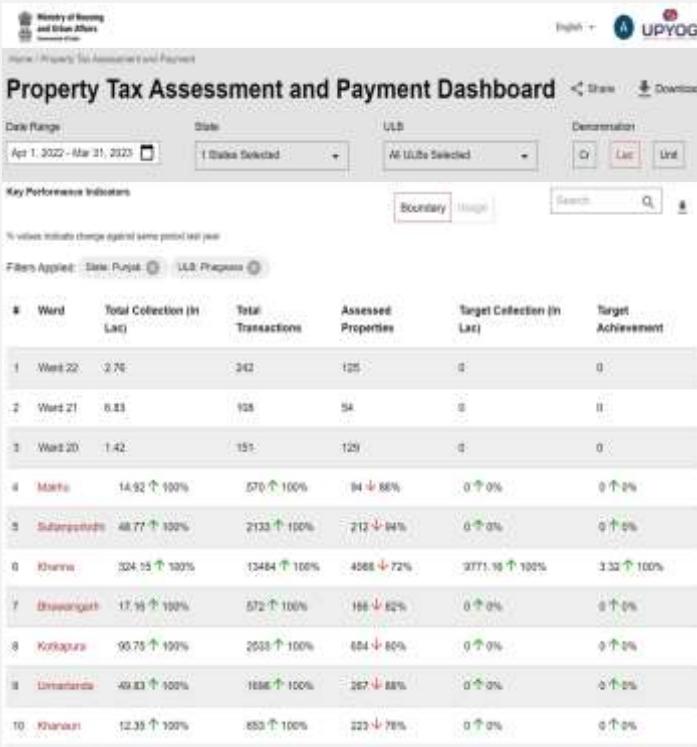
Filters Applied: State: Punjab

| # | ULB | Total Collection (in Lac) | Total Transactions | Assessed Properties | Target Collection (in Lac) | Target Achievement |
|----|-------------|---------------------------|--------------------|---------------------|----------------------------|--------------------|
| 1 | Ludhiana | 25.3 ↑ 100% | 1741 ↑ 100% | 120 ↓ 93% | 0 ↑ 0% | 0 ↑ 0% |
| 2 | Phagwara | 353.77 ↑ 100% | 9616 ↑ 100% | 8263 ↓ 19% | 0 ↑ 0% | 0 ↑ 0% |
| 3 | Kharar | 16.29 ↑ 100% | 854 ↑ 100% | 156 ↓ 90% | 0 ↑ 0% | 0 ↑ 0% |
| 4 | Mohali | 14.92 ↑ 100% | 570 ↑ 100% | 94 ↓ 88% | 0 ↑ 0% | 0 ↑ 0% |
| 5 | Sultangadh | 48.77 ↑ 100% | 2103 ↑ 100% | 212 ↓ 94% | 0 ↑ 0% | 0 ↑ 0% |
| 6 | Kurukshetra | 324.15 ↑ 100% | 13484 ↑ 100% | 4086 ↓ 72% | 9771.16 ↑ 100% | 3.32 ↑ 100% |
| 7 | Bhawanigarh | 17.18 ↑ 100% | 572 ↑ 100% | 186 ↓ 82% | 0 ↑ 0% | 0 ↑ 0% |
| 8 | Kotkapura | 85.75 ↑ 100% | 2503 ↑ 100% | 654 ↓ 80% | 0 ↑ 0% | 0 ↑ 0% |
| 9 | Umariala | 49.63 ↑ 100% | 1598 ↑ 100% | 267 ↓ 83% | 0 ↑ 0% | 0 ↑ 0% |
| 10 | Khansuri | 12.36 ↑ 100% | 653 ↑ 100% | 223 ↓ 76% | 0 ↑ 0% | 0 ↑ 0% |

City Level Data



Granular Data Monitoring at all levels of governance



The dashboard is titled "Property Tax Assessment and Payment Dashboard" and includes filters for Date Range (Apr 1, 2022 - Mar 31, 2023), State (1 State Selected), ULB (All ULBs Selected), and Demarcation (Boundary, Urban, Rural, Unl). It also features a search bar and a "Key Performance Indicators" section with a note about % values indicating change against the same period last year. The "Filters Applied" section shows State: Pujya and ULB: Progress.

| # | Ward | Total Collection (In Lak) | Total Transactions | Assessed Properties | Target Collection (In Lak) | Target Achievement |
|----|--------------|---------------------------|--------------------|---------------------|----------------------------|--------------------|
| 1 | Ward 22 | 2.76 | 342 | 125 | 0 | 0 |
| 2 | Ward 21 | 6.83 | 138 | 54 | 0 | 0 |
| 3 | Ward 20 | 1.42 | 151 | 129 | 0 | 0 |
| 4 | Matra | 14.92 ↑ 100% | 670 ↑ 100% | 94 ↓ 86% | 0 ↑ 0% | 0 ↑ 0% |
| 5 | Sutarsanwadi | 48.77 ↑ 100% | 2133 ↑ 100% | 212 ↓ 94% | 0 ↑ 0% | 0 ↑ 0% |
| 6 | Khanna | 324.15 ↑ 100% | 13484 ↑ 100% | 4088 ↓ 72% | 3771.16 ↑ 100% | 3.32 ↑ 100% |
| 7 | Bhawangarh | 17.16 ↑ 100% | 572 ↑ 100% | 166 ↓ 82% | 0 ↑ 0% | 0 ↑ 0% |
| 8 | Kokapura | 95.75 ↑ 100% | 2033 ↑ 100% | 604 ↓ 80% | 0 ↑ 0% | 0 ↑ 0% |
| 9 | Lamardanda | 49.83 ↑ 100% | 1686 ↑ 100% | 267 ↓ 88% | 0 ↑ 0% | 0 ↑ 0% |
| 10 | Khanpur | 12.35 ↑ 100% | 853 ↑ 100% | 223 ↓ 78% | 0 ↑ 0% | 0 ↑ 0% |

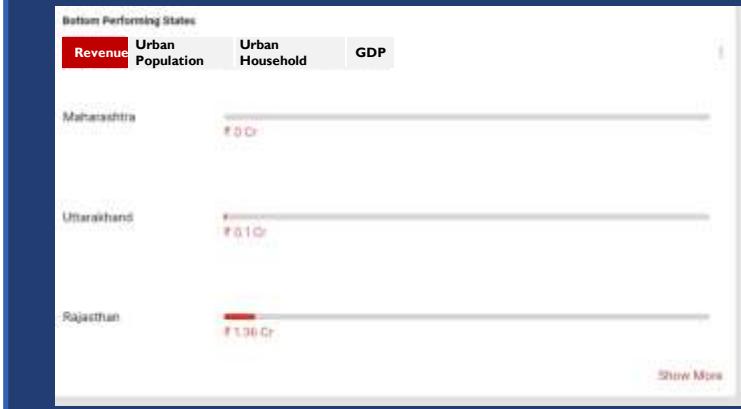
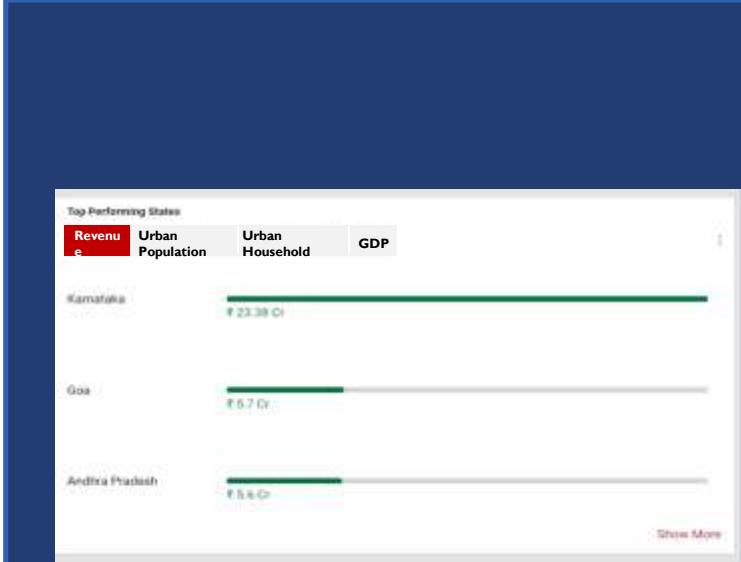
Ward level data



Efficient Data Collation System

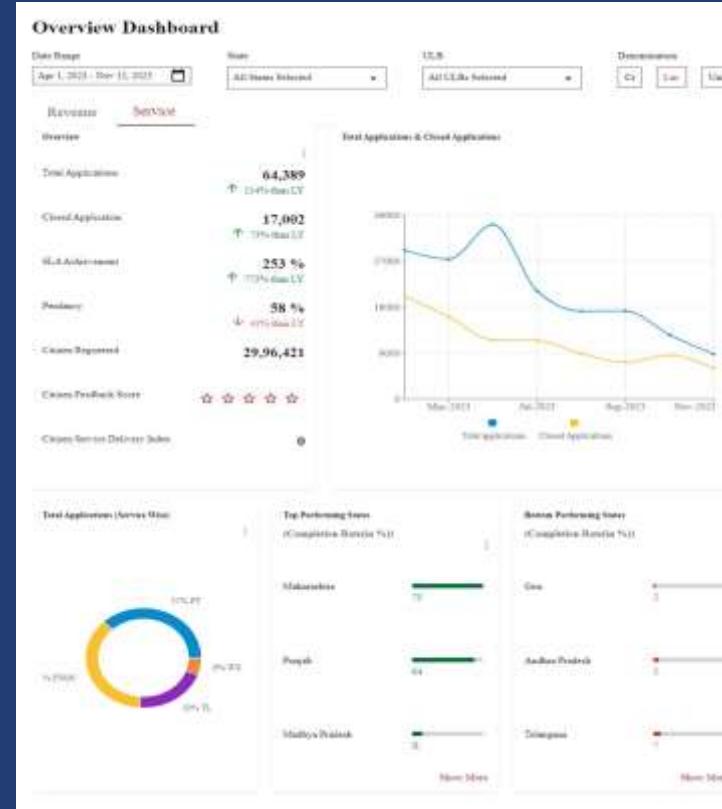
More efficient and accurate data collation system, such as:

1. Revenue to GDP Ratio,
2. Tax Revenue Per Urban Household,
3. Non-Tax Revenue Per Urban Household,
4. Top and Bottom Performing States,
5. SLA Compliance, along with detailed definitions for each attribute ensuring clarity and transparency.



Effective Monitoring of services

Revenue



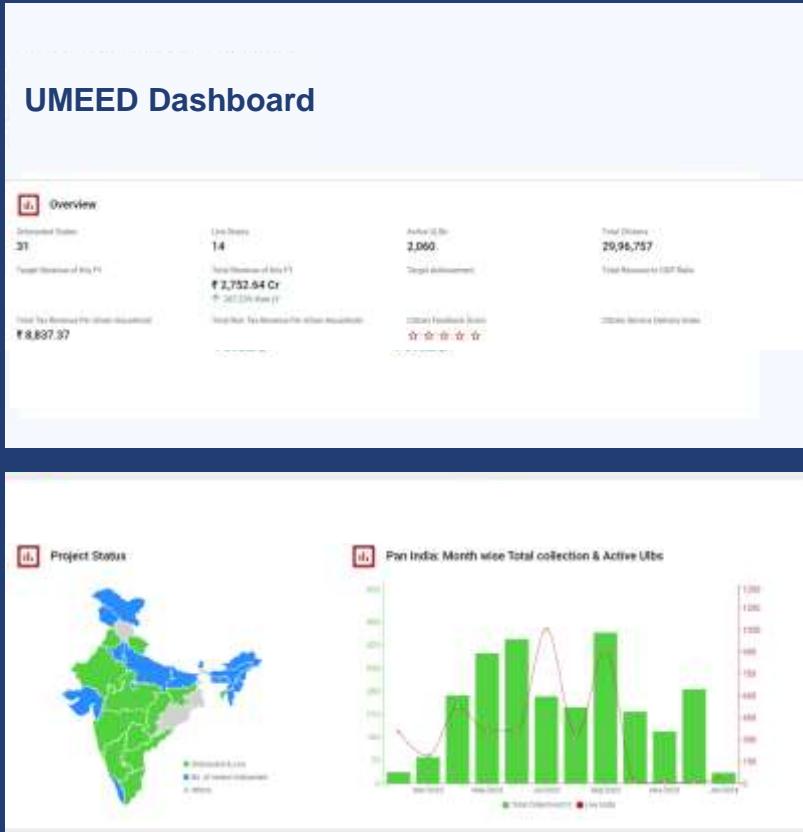
Single source of visualizing various types of Data, aiding in making data driven decisions

Benchmarking of SLAs and Comparison of States (Insights)

Benchmarking SLAs, GDP & comparing states enables a holistic evaluation, fostering continuous improvement and optimal service standards across regions.



UMEED Dashboard



UMEED – (Urban Monitoring for Efficient and Effective Decision-making) - Dashboard

Key features of the Dashboard include:

1. Broad Overview at National Level.
2. State-wise project status view.
3. Drill down capability of data till ULB level.
4. Synoptic view of major KPIs, both revenue and service-wise
5. Multiple filters, customization options.
6. Shareability.

Status of Services on National Dashboard

ULB's data received from 14 states and credentials have been shared with them to push data on national dashboard other than below states:

1. Punjab
2. Chandigarh
3. Telangana
4. Rajasthan
5. Goa
6. Maharashtra
7. Karnataka
8. Chhattisgarh
9. Uttarakhand
10. Andhra Pradesh
11. Madhya Pradesh
12. Tamil Nadu
13. Tripura
14. Jharkhand



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ULB's data received from 14 states and credentials have been shared with them to push data on national dashboard other than below states:

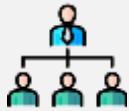
| States | Property Tax | Trade License | Water & Sewerage | Misc. collection | NOC | PGR | Birth & Death | BPA |
|----------------|--------------|---------------|------------------|------------------|-----|-----|---------------|-----|
| Punjab | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Chandigarh | ✓ | ✓ | ✓ | ✓ | | ✓ | | ✓ |
| Telangana | ✓ | ✓ | ✓ | | | | | |
| Rajasthan | | ✓ | ✓ | | ✓ | | | |
| Goa | ✓ | ✓ | | ✓ | | | | |
| Maharashtra | ✓ | ✓ | ✓ | ✓ | ✓ | | | |
| Karnataka | | ✓ | ✓ | | | | | |
| Chhattisgarh | ✓ | | ✓ | | | | | |
| Uttarakhand | ✓ | ✓ | | ✓ | | | | |
| Andhra Pradesh | | ✓ | ✓ | | | | | |
| Madhya Pradesh | ✓ | | | | | | | |
| Tamil Nadu | ✓ | | | | | | | |
| Tripura | | ✓ | | | | | | |
| Jharkhand | ✓ | | | | | | | |

National Dashboard Coverage

| S.No. | States | Total No. of ULBs | Property Tax | Trade Licenses | Water & Sewerage | OBPAS | Fire NOC | PGR | User Charges / Miscellaneous Collection |
|-------|----------------|-------------------|--------------|----------------|------------------|-------|----------|-----|---|
| 1 | Andhra Pradesh | 126 | | 126 | 113 | | | | |
| 2 | Chandigarh | 1 | 1 | 1 | 1 | 1 | | 1 | 1 |
| 3 | Chattisgarh | 170 | 170 | | 170 | | | | |
| 4 | Goa | 14 | 14 | 12 | | | | | 14 |
| 5 | Karnataka | 310 | | 308 | 260 | | | | |
| 6 | Madhya Pradesh | 414 | 359 | | | | | | |
| 7 | Maharashtra | 422 | 122 | 14 | 130 | | 1 | | 243 |
| 8 | Punjab | 167 | 163 | 123 | 14 | | 62 | 153 | 165 |
| 9 | Rajasthan | 242 | 7 | 92 | 21 | | 160 | | |
| 10 | Tamil Nadu | 160 | 157 | | | | | | |
| 11 | Telangana | 141 | 141 | 141 | 141 | | | | |
| 12 | Uttarakhand | 102 | 44 | 53 | | | | | 13 |
| 13 | Tripura | 20 | | 1 | | | | | |
| 14 | Jharkhand | 50 | 1 | | | | | | |
| Total | | 2339 | 1184 | 873 | 850 | 1 | 223 | 154 | 436 |

Benefits

Advantages of using the dashboard for stakeholders



Institutional Structure of the users (Right from a ULB official to Higher Ranking officials)



Improved decision-making through real-time data access.



Potential for revenue optimization and resource allocation.

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Potential for revenue optimization and resource allocation.

*Unlocking the full potential of city
revenues*

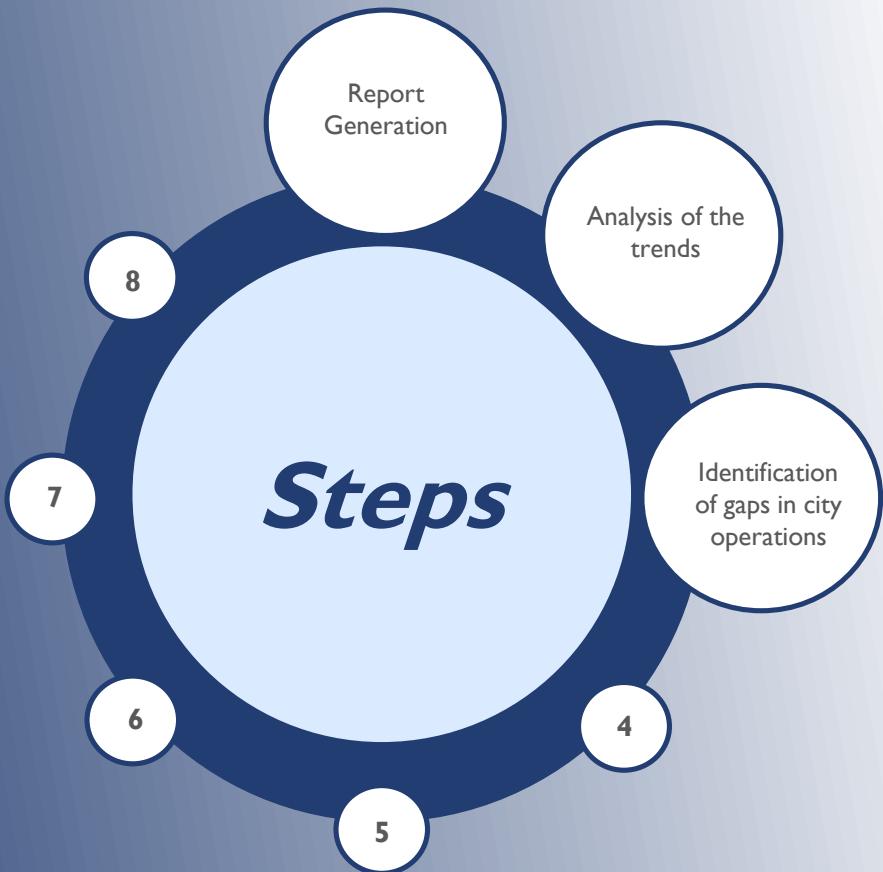
A Circular Case Process



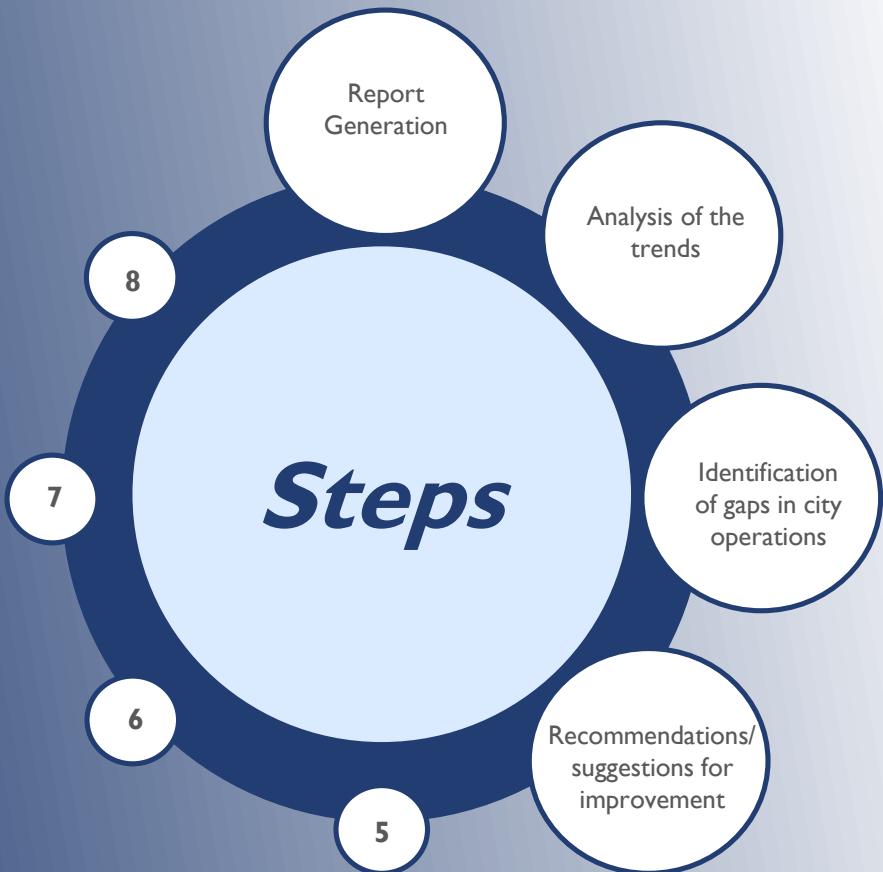
A Circular Case Process



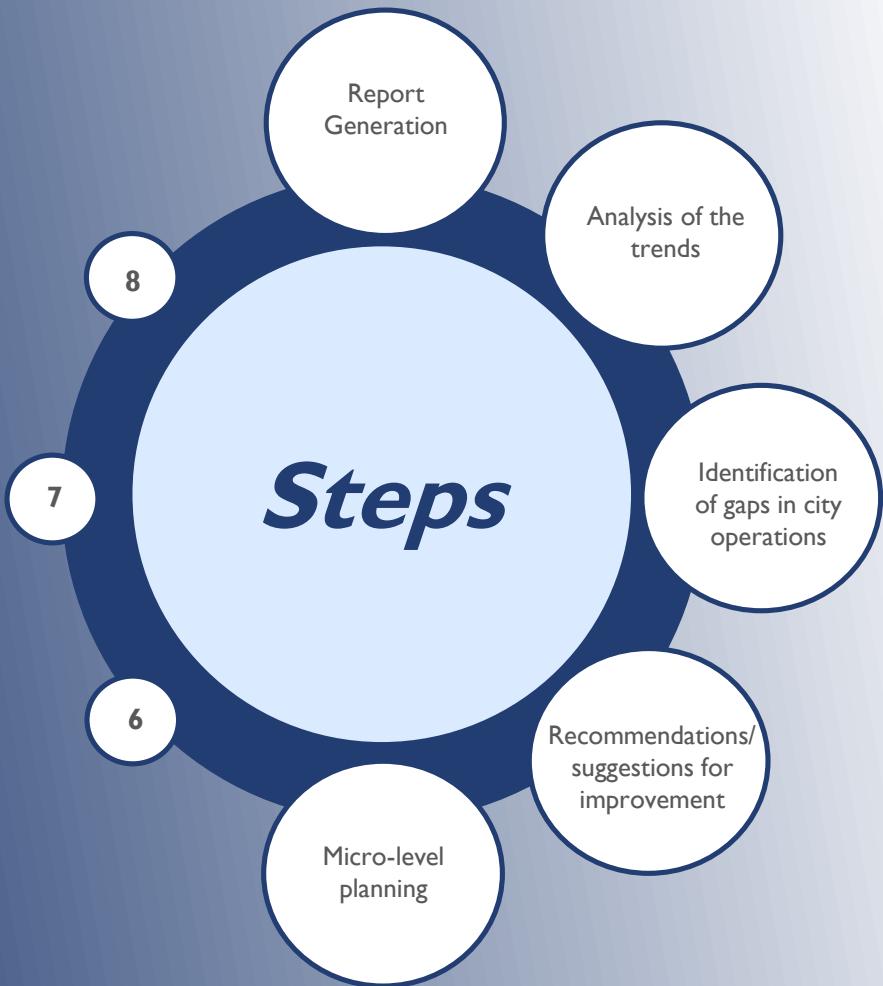
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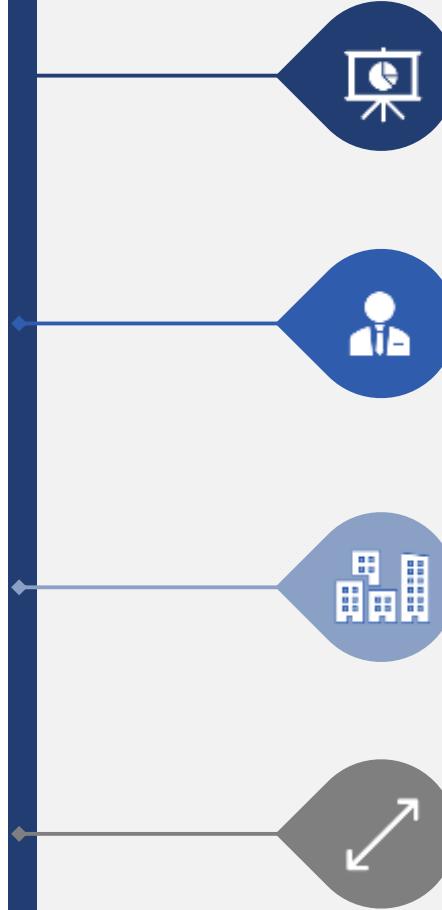
A Circular Case Process



A Circular Case Process



Future Roadmap



State/City Dashboard

ULB Benchmarking

City Specific KPIs

Expanding to other Urban domains

Thank You

National Urban Digital Mission



Scan to Connect